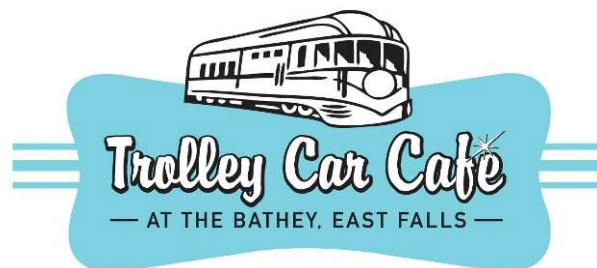




milkshake, rattle and roll!

7619 Germantown Avenue, Philadelphia, PA 19119
215-753-1500 • www.trolleycardiner.com



milkshake, rattle and roll!

3269 S. Ferry Rd. (at Kelly Drive), Philadelphia, PA 19129
267-385-6703 • www.trolleycarcafe.com

Hello friends, I am excited to tell you about Trolley Car Diner & Café's very successful and popular fundraising program, Helping Hands Week. Over the past ten years, we have helped raise more than \$150,000 for many non-profits, schools, places of worship, and other organizations from around the city through this program. We are dedicated to giving back to the community, and would love to help your organization reach its fundraising goals!

Helping Hands Week makes fundraising easy: we provide a coupon for you to **send to your friends, members, and supporters through Facebook, email, or your website** asking them to dine during your designated week **Monday - Friday between 7am - 9pm and Saturday/Sunday between 3pm – 9pm.**

Customers can turn in their coupons at Trolley Car Diner or Trolley Car Café. In return, the Diner and Café will donate **15% of your groups' food and beverage revenue (NOT including alcohol)** back to your organization.

After scheduling a week, I will email you a Helping Hands packet which includes the coupon that needs to be given to the cashier when paying the bill (this is how we keep track of your total), marketing tips, sample press release, media contacts, and sample email.

This is a great opportunity to help your organization while investing a minimal amount of money, time and energy!

Contact me if you are interested in scheduling your organization's Helping Hands Week or if you have any questions about the program. Thanks!

Take care,

Steven Urgo

Marketing and Community Outreach Assistant

helpinghands@trolleycardiner.com

215-247-5555 x201